

spa business



[comfort zone]

SKIN SCIENCE SOUL

REVERSE THE SIGNS OF AGEING
EMBRACE LONGEVITY

Jumeirah Group raises US\$1.4bn syndicated loan

Hotel company and a member of Dubai Holding, Jumeirah Group, has raised a US\$1.4bn (€1bn, £878m) unsecured syndicated loan to support its long-term growth.

Jumeirah will use the loan to expand its portfolio as well as for general corporate purposes at Dubai Holding.

Recent openings by the group include the 3,500sq m (37,670sq ft) Talise Spa at the Jumeirah Messilah Beach Hotel & Spa in Kuwait. Talise is the in-house spa brand for Jumeirah and this facility features 17 treatment rooms plus two spa suites. There are also male and female areas, each offering a hydro-pool, sauna, steamroom, a snow room, a Himalayan salt room and a drift (deep relaxation) room.

The group is also set to enter Russia after signing an agreement with IPG Basis Proect to manage a luxury hotel in St Petersburg. *Read more:* <http://lei.spa=3d4C> or <http://lei.spa=14N7Z>



The revamp began more than a year ago

Spanish spa for revamped Four Seasons Buenos Aires

A US\$49m (€35.5m, £30.5m) renovation of Four Seasons Hotel Buenos Aires, that began more than a year ago, is now complete and includes a rebranded spa.

Cielo Spa – meaning 'sky' in Spanish, and a term of endearment – is a celebration of local and Spanish culture. It has a refreshing colour palette of white and light blues and the reception, which features a turquoise crystal front desk, is decorated with artworks that celebrate the movements of the tango – the traditional dance of Argentina.

There are a full range of massages and spa treatments by Germain de Capuccini – a natural product line from Spain – as well as some imaginative signature therapies. The Porteño Tango, for example, is therapeutic massage choreographed to a tango beat to relax the body and mind. The 80-minute treatment costs US\$210 (€156, £130). *Read more:* <http://lei.spa=28q3F>

Health and wellness centre for New Zealand

Aro Hā, a purpose built luxury health and wellness centre, is set to open on Lake Wakatipu in New Zealand in January 2014.

Two friends, Damien Chaparro and Chris Madison, have created the retreat that offers of health and fitness focused activities such as vinyasa yoga, sub-alpine hiking, functional strength training, meditation, therapeutic massage and detoxifying vegetarian cuisine.

They came up with the concept in 2010 after discussing their shared interest in creating a space for those interested in nature, adventure, self-development, alternative health and results-oriented fitness.

When searching for the location, factors including natural beauty, energetic feel, access, social structures, stability and international appeal were considered.



The retreat focuses on nature, adventure and self-development

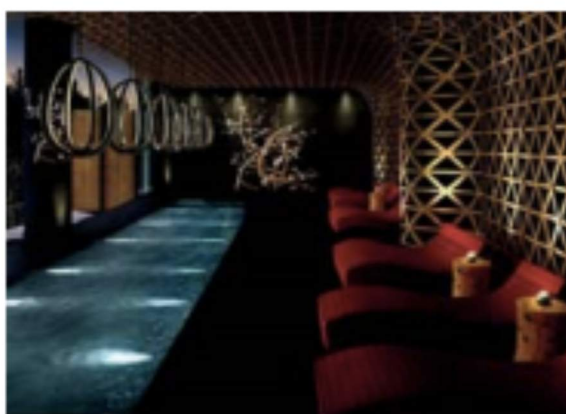
Once the location was discovered and local government consents were approved in 2012, the creation of Aro Hā began. The purpose of the facility was to "create a place that supports self-awareness, physical fitness, and connection with nature." The aim is to combine multiple aspects of wellness into one experience. *Read more:* <http://lei.spa=DoM1K>

Shiseido Spa at Romanian country club

One of Romania's first international luxury spas is due to open in Bucharest by 2014.

The Shiseido Spa will be a central feature at Stejaril Country Club – an €18m (US\$24m, £15m) sports, business and entertainment complex. The 22,000sq m (236,806sq ft) complex has been developed by Romanian businessman Ion Tiriac in Baneasa forest, north of the capital.

The 1,000sq m spa is the first Shiseido spa in eastern Europe. In keeping with the skincare company's roots, it's been designed in a "dramatic and daring" Japanese style with vivid colours, playful scents, imaginative sounds and energising lights. The spa will have nine treatment rooms and a day suite, alongside a hydro-pool, a sauna with forest views, hammam, steamroom, full-service beauty



The €18m Stejaril Country Club will have a 1,000sq m Shiseido Spa

salon and wellness/fitness studio. Unique touches include a green tea bar and music lounge.

The complex will also include a health club operated by WTS International (see S812/1 p68), which also helped in the pre-opening phase of the spa. *Read more:* <http://lei.spa=w8q4U>

Georgia aims to rejuvenate its wellness heritage

Policy makers and investors in Georgia are to update the country's dilapidated spas to help position it as a wellness destination once again.

Georgia was formerly known as a rest and relaxation area recommended by doctors before suffering two decades of civil unrest.

Places for development include Abastumani with its clean air and hyperthermic springs; and Tsqaltubo with its slightly radioactive waters. Meanwhile, US\$38m (€28m, £13m) has already been raised to restore Imereti – a central region with many spas. *Read more:* <http://lei.spa=8F7E2>